

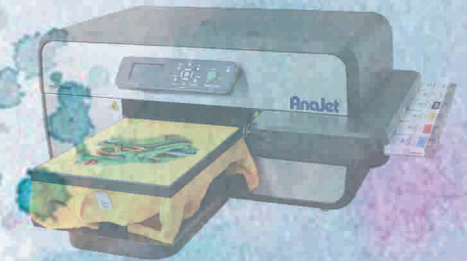
10th Color & Chem Expo 2025

Unlocking Potential
from Challenges



Organizing Simultaneously
**Digital Textile Printing
Industry Expo**

International digital textile printing, screen
printing & machinery exhibition



30TH - 31ST
AUGUST
2025

**PAKISTAN'S BIGGEST
& HIGH-END**

EXHIBITION

**FOR DYES, CHEMICALS
& ALLIED INDUSTRY**

**LAHORE INTERNATIONAL
EXPO CENTRE, PAKISTAN**

ORGANIZERS



Event and
Conference
International (Pvt.) Ltd.



*Rainbow
Group*



Punjab Dyes &
Chemicals Merchants
Association (PDCMA)

International Partners



China Dyestuff Industry
Association
(CDIA)



BLGE Expo
(Shanghai)
Co., Ltd.



The Federation
of Pakistan
Chambers of
Commerce &
Industry



Lahore
Chamber of
Commerce
& Industry
(LCCI)



Pakistan-China
Joint Chamber
of Commerce
& Industry
(PCJCCI)

MEDIA PARTNER

**MARKET
BULLETIN**
A Commercial Magazine Since (1952)

PAKISTAN'S BIGGEST & HIGH-END EXHIBITION FOR DYES, CHEMICALS & ALLIED INDUSTRY

A warm and enthusiastic welcome to you, straight from the vibrant city of Lahore.

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Welcoming you with enthusiasm from Lahore- a city of prosperity and the second-largest metropolis in Pakistan. Steeped in historical and cultural significance, Lahore stands as a remarkable blend of heritage and progress.

With its vibrant arts scene, rich traditions, and burgeoning industries, Lahore is a pivotal force in Pakistan's development. Its diverse range of flourishing industries solidifies its status as a key player in the nation's economic growth.

Lahore's diverse industries-including textile dyes and chemicals, pharmaceuticals, fertilizers, paints, detergents, petrochemicals, food processing, leather, plastics, printing, rubber, iron, steel, and more-play a vital role in the city's economic growth and employment generation.

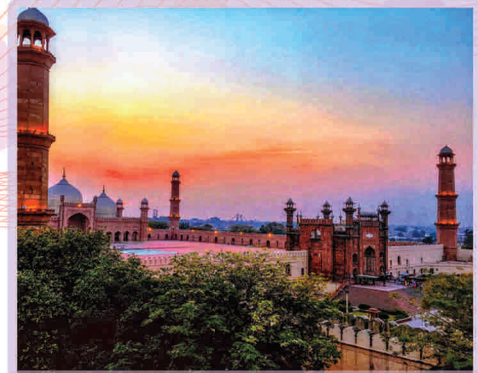
In a bid to remain competitive in the global market, Lahore is actively pursuing initiatives to transform into a 'value addition city' and an 'industrial city'. These strategic projects are crucial for the economic prosperity of both the city and the nation.

By focusing on becoming a 'value addition city', Lahore aims to enhance the quality and value of its products and services. This approach is vital in attracting a wider customer base and boosting exports, ultimately positioning Lahore as a key player in the global economy.

Lahore's forward-thinking approach to economic development demonstrates its adaptability in the face of evolving global market dynamics. These efforts are not only a positive indicator for the city's future but also solidify its growing significance in Pakistan's economic landscape.

In particular, the rising demand for chemicals, dyes, and allied products in Pakistan presents a promising opportunity for the industry. This growing market benefits both sellers and buyers, encouraging businesses to innovate and maintain high standards to stay competitive.

A balanced marketplace, with opportunities on both sides, not only supports local businesses but also contributes significantly to the country's economic development and self-sufficiency in this vital sector.



Step in to the 10th Color & Chem Expo 2025

The 10th Color & Chem Expo, renowned as Pakistan's premier platform for the dyes and chemicals industry, will take place at the Lahore International Expo Centre from 30th to 31st August 2025.

Following the success of previous editions, this event continues to serve as a vital gathering for professionals, businesses, and innovators in the sector, further cementing its role as a key driver of industry growth and collaboration.

Spanning over 75,000 square feet of exhibition space, the 10th Color & Chem Expo will feature more than 300 exhibitors, showcasing the latest innovations in dyes, chemicals, and allied industries. This expansive event promises to be a dynamic hub for industry leaders and pioneers, offering unparalleled opportunities for networking, business growth, and exploring cutting-edge technologies.

This prestigious gathering is set to attract a substantial audience of industry stakeholders,

Pakistan's premier and dedicated exhibition for dyes, chemicals, and allied sectors.

key professionals, policy influencers, and top-tier business leaders. Decision-makers from a wide array of sectors will converge, including textile chemicals, dyes and their intermediaries, digital and textile printing equipment, paints and coatings, pharmaceuticals, food chemicals, agrochemicals, fertilizers, petrochemicals, soap and detergents, leather chemicals, water treatment chemicals, and more. The 10th Color & Chem Expo will once again serve as a pivotal meeting point for industries that shape the future of chemical and dye innovations.

Since its inception in 2016, the Color & Chem Expo has firmly positioned itself as the preferred venue for key decision-makers to convene, explore potential business ventures, and engage with one of Asia's premier marketplaces for the dyes and chemicals sector. Over the years, it has become a cornerstone event for fostering collaboration and driving innovation across the industry, solidifying its reputation as a vital platform for growth and networking.

Organizers welcome your presence and participation!



PAKISTAN'S BIGGEST & HIGH-END EXHIBITION FOR DYES, CHEMICALS & ALLIED INDUSTRY



Exhibitor Types

Join us at this exclusive exhibition if you belong to any of the following sectors:

Dyes, Dyestuff & Pigment

- Different Kinds of Dyes & Dyestuff
- Textile Dyeing Chemicals
- Intermediate
- Auxiliary Agent
- Different Kinds of Pigments
- Textile Printing Materials & Equipment

Chemicals

- Inorganic & Organic Chemicals
- Chemical Intermediates
- Petrochemicals

Pharmaceuticals

- Active Pharmaceutical Ingredients
- Intermediates Excipients
- Natural Extracts

Fine & Specialty Chemicals

- Food Chemicals & Food Colors
- Paper & Printing Chemicals
- Paints
- Soap & Detergents & Raw Materials
- Flavors and Fragrances
- Chemicals for Lubricants
- Electrochemicals & Biochemicals
- Construction/Building Chemicals

- Mining Chemicals
- Oilfield Chemicals

Agro Chemicals & Fertilizer

- Herbicide
- Fungicide
- Plant Growth Regulator
- Weedicide
- Ammonium Nitrate / Sulphate
- Solvents And Natural Surfactant
- Calcium Nitrate
- Other Sorts of Fertilizer

- Insecticide
- Feed Additives

Water Treatment

- Water Treatment Chemicals
- Water and Steam Systems
- Wastewater Treatment Chemicals
- Pool Chemicals

Laboratory

- Laboratory Chemicals
- Analytical & Testing Instruments
- Laboratory Filtration Systems
- Laboratory Plastics and Glass Materials
- Laboratory Tools and Equipment
- Color Measurement Instruments Scales
- Test Kits



Achievement Story:

9th Color & Chem Expo & Digital Textile Printing Industry Expo 2024

On August 24th and 25th, 2024, over 175 exhibitors from different countries came together to share valuable insights and information with approximately 8,500 trade visitors from various cities across the nation. The presence of both national and international firms at the 9th Color & Chem Expo 2024 infused the event with a genuinely global character. The exhibitors and attendees praised the event for providing exceptional opportunities to establish connections with manufacturers, wholesalers, retailers, importers, and exporters. The presence of both national and international firms at the 9th Color & Chem Expo 2024 infused the event with a genuinely global character. The expo proved to be an invaluable platform for fostering business relationships and enhancing industry collaboration on a global scale.

The 9th Color & Chem Expo 2024 was officially inaugurated by the Federal Minister of Industries, Government of Pakistan, Rana Tanveer Hussain, at the Lahore Expo Centre. The ribbon-cutting ceremony was honored by the presence of distinguished guests, including Shi Xianping, Chairman of the China Dyestuff Industry Association; Abdul Rahim Chughtai, Patron In-Chief of the Punjab Dyes & Chemicals Merchants Association; Abdul Aziz Chughtai, President of PDCMA; Rashid Ul Haque, Director of Exhibitions and Shahid Bashir, Vice Chairman, Pakistan Chemicals and Dyes Merchant Association. Their participation underscored the significance of the event and the collaborative spirit driving the dyes and chemicals industry forward.

The 9th Color & Chem Expo 2024 served as a unique platform where prominent individuals and key industry players converged, creating an unparalleled business networking opportunity. Attendees from various cities had the chance to explore the latest technological advancements in the industry and discover innovative products—all in one central location. This dynamic environment facilitated meaningful connections and discussions, further propelling collaboration and growth within the dyes and chemicals sector.



Digital Textile Printing Industry Expo

Organizing Simultaneously

The **Digital Textile Printing Industry Expo (DTPIE)** is your comprehensive resource for exploring digital and textile printing, including screen printing, finishing, and other innovative solutions.

In partnership with the 10th Color & Chem Expo, the premier event for dyes, chemicals, and related industries, DTPIE offers unmatched industry insight.

From fashion to athletic apparel and footwear, **DTPIE** addresses the needs of Pakistan's dynamic textile market.

Digital textile printing is the fastest-growing technology in the textile industry, revolutionizing production by offering quicker turnaround times and cost savings for retailers and brands. This innovation thrives on proximity sourcing and just-in-time production strategies, enabling efficient, on-demand printing.

DTPIE 2025 will give participants the chance to establish direct connections with a broad range of existing and potential customers, including top executives from leading textile production companies, design houses, and enterprises within the textile, screen printing, and associated industries.

Potential Visitors:

- Buying and Purchase Departments of Processing Industry
- Influential Leaders in the Textile Field with a Strong interest in Textile / Screen / Digital & Sublimation
- Printing Technology Investments
- Textile Garment Manufacturing & Exporters Units
- Operation / Production / Industrial Managers
- Manufacturers of Dyes & Chemicals
- Importers & Trading Companies of dyes & chemicals
- Retail & Marketing Specialists • Dyeing Factories
- Garment & Apparel factories • Printing Technologists
- Fabric Manufacturer & End users
- Digital & Screen-Printing Companies
- Associations & Government Officials
- Export Houses & Purchase Departments
- Current Students & Chemical Engineers

The Color & Chem Expo & Digital Textile Printing Industry Expo invite a diverse array of professionals & stakeholders from:



High-Performing Promotional Campaign...

To increase awareness, drive attendance, and engage key stakeholders for the Color & Chem Expo and Digital Textile Printing Industry Expo, we will implement an extensive marketing and publicity campaign at various stages, which will include:

- Direct mailing campaign will feature over 30,000 complimentary visitor invitations and 5,000 VIP invitations, specifically designed for industry professionals.
- Pre-show coverage and press releases through targeted media outreach.
- To enhance collaboration, build strategic partnerships, and increase attendance at the expo through targeted engagement with industry associations and official delegations.
- Advertising in the industry-specific trade journals, magazines, and online platforms that cater to the dyes, chemicals, textiles, pharmaceuticals, and related sectors.
- Targeted Advertising and Frequent Content Posts on Social Media Networks (Facebook, LinkedIn, YouTube, Google Ads)
- Online Advertising Banners and Hyperlinks
- Focused distribution of flyers across market and industrial areas according to exhibitor specifications
- Outdoor Signage and Streamers Featured in Prominent Spots
- Broadcasting messages through Email, WhatsApp, and Text Messaging Services
- General Invitations will also be sent to industries and educational institutions



Dates and Hosting Venue

30th - 31st
August 2025
Lahore Expo Centre



Organizations that wish to participate should fill out the Booking Form & return it to the Organizer via email.



Event and Conference International (Pvt.) Ltd.



Rainbow Group



Punjab Dyes & Chemicals Merchants Association (PDCMA)